



SERVE TO CHANGE
LIVES

EMPOWERING GIRLS

A 2021-22 Presidential Initiative

Presented by PRID Prof. Saowalak Rattanavich

(Empowering Girls Ambassador, Zone 10B & C)

Rotary 



Planning of Empowering Girls Ambassador Team for Assistants:

1. The initiative is focused on club-level projects through which Rotary Clubs can create positive change in the lives of girls.
2. Challenge the clubs to engage in a project or projects of their choices that empowering girls.
3. Address the needs & inequalities that girls are facing on a daily basis.
4. Implement a project, monitor & measure the impact of the project.
5. Disseminate & create awareness of Rotary Resources & Subjects Matters experts (but not limited to) such as Rotarians Action Group, cadres, peace fellows etc.



Planning of Empowering Girls Ambassador Team for Assistants:

6. Tell the stories of successful projects and their impact to the general public, using a variety of media channels.
7. Share the success stories & their impact across the region and post them on Rotary Showcase, as well as on social media channels.
8. Send a progress report to Ambassador before the RI Board meetings :
 1. September 22 (1 or 2 days before)
 2. December 16 (at least 1 week before)
 3. March 31 (at least 1 week before)



Samples of Simple Possible Projects for clubs

1. Brighter Hope to Change Lives
2. Good Girls' recognition award
3. Girls' Hygiene
4. Vocational training
5. Supporting Education
6. Security for girls (home, school, community)
7. Well beings etc.



SERVE TO CHANGE LIVES

Thank you!